the AURA agency

Helping small businesses start, grow, and scale with the help of skilled, reliable virtual marketing assistants

About The Aura Agency with Aura Digital Consulting

We match reliable, skilled military spouse virtual assistants with solopreneurs, and small- and medium-sized business owners for their projects and on-going needs.

All virtual assistants in the Aura Digital Consulting team have gone through training with The WFH Milspo Program.
Students are taught web design, email marketing, branding, SEO, social media management, project and client management, and more.

All of our virtual marketing assistants have the support of the WFH Milspo Community and Aura Digital Consulting for additional support, questions, and help when they need it.

In addition, we train all virtual assistants in client management and project management so they can support you in the best way possible.

the AURA agency

US Military Spouses

All of our virtual assistants are US military spouses which means they have the unique qualities of persistence, resiliency, and meeting challenges head-on ingrained in their work ethic.

Contact

Visit us online to fill out a client intake form here.

INTAKE FORM

We will match you with a virtual assistant who will meet your needs within 24 hours. You will have a chance to video interview your VA, at no cost to you, to make sure they're a good fit.

Our Services

01

Social Media Management

We offer social media management for all major platforms. Social media packages include content curation, graphic design, and scheduling according to content pillars. Clients have prior approval to all content.
Investments starting at $400/month

02

Email Marketing

We provide email marketing templates, regular email campaign sends, automations, integrations with other platforms including the use of Zapier, and sales funnels.
Investments vary depending on client needs.

03

Web Design

The Aura Agency is able to assist with web design on Wordpress, Wix, Squarespace, and Shopify. We create custom designs based on your needs and your target audience with high-converting websites and landing pages.
Investments starting at $1,500

04

Branding and Digital Design

Our team of graphic designers can assist with logo design, digital designs such as opt-ins, ebooks, and digital downloads.
I*nvestments starting at $75*

05

SEO, Copywriting, and Blog Formatting

Our VAs can help with ghostwriting, copywriting, professional editing, and web and blog page SEO for your website.
Investments starting at $50

06

Podcast, Video, and Image Editing

Our Aura Agency virtual assistants are able to do simple video production, image editing in Lightroom, and podcast editing and production to include culling, cutting, intros, outros, and ad placement.
Investments starting at $75

07

Project Management/Virtual Assistant Tasks

Looking for something else? Our VAs are trained in project management tools and organizational project management, and can help you keep on track. With our hourly packages, you can assign your VA any necessary task.
Investments start at $40/hour

Looking for Something More?

All of our virtual assistants are highly trained, skilled, and reliable military spouses. They all have the support of Aura Palms Digital Media Group's marketing firm, Aura Digital Consulting for additional support.

Questions?

Send us an email at hello@auradigitalconsulting.com with any questions on our services or our virtual assistants.