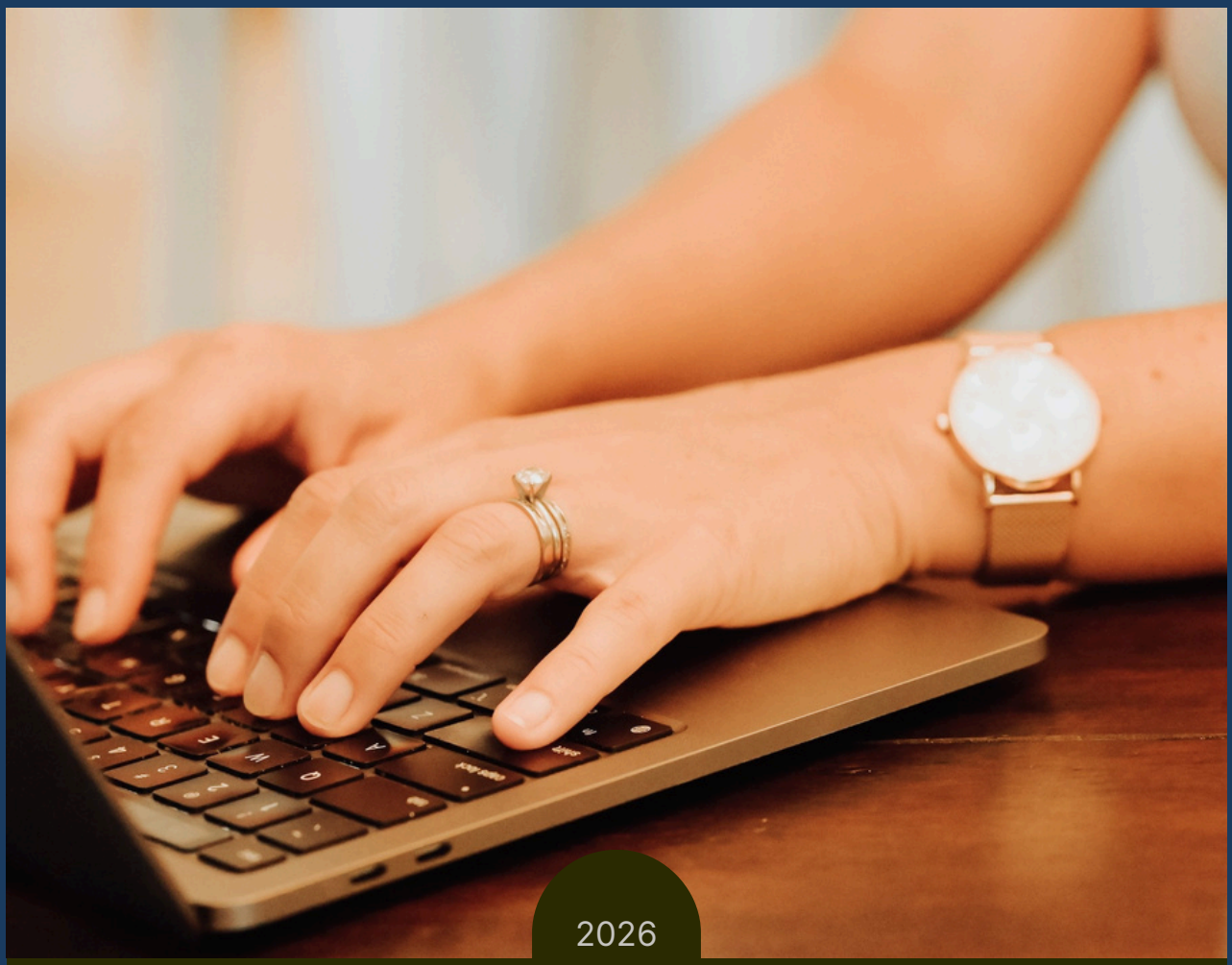

2026

Service & *Pricing* Guide

Aura Digital Consulting

auradigitalconsulting.com

Hello & *Welcome*

Contact Details:

@auradigitalconsult
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hello@auradigitalconsulting.com

Understanding This Service Guide

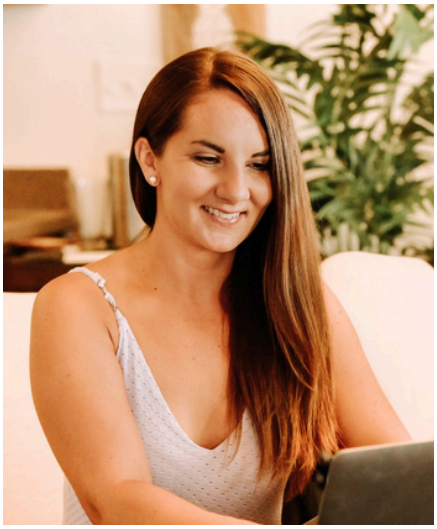
The intention behind this service guide is to provide a transparent, comprehensive overview of what we offer at Aura Digital Consulting. I firmly believe that an informed client is an empowered one, and I've crafted this document with that sentiment in mind.

Whether you're engaging with my services for the first time or you've returned to work with me again, this guide is designed to answer your questions, clarify my offerings, and ensure every interaction you have is seamless and insightful.

My *Mission* And Vision

My Vision

Our goal at Aura Digital Consulting is to ensure that each client is is provided with the strategies for their marketing that fit with their lifestyle. We respect that business is just that — business — and that business owner's have a life outside of running the day to day operations. Aura Digital strives to give clients the background knowledge of what is happening behind the scenes, but also the confidence that what they need to be done is getting done.



My Mission

01.

Unwavering Commitment to Quality

I strive to offer designs that meet the highest industry benchmarks, ensuring every piece is clear, adaptable, and timeless.

02.

Strategic Brand Building

More than just creating visuals, I delve deep into understanding the core values and aspirations of every brand I work with.

03.

Education & Collaboration

Empowering my clients is key. I aim to create a space where your vision and my expertise come together seamlessly.

Our *Services* Overview

Creating a Cohesive Brand Identity

Aura Digital Consulting is committed to helping clients and brands create a cohesive branding and marketing strategy. We only work with a small number of clients at a time to help bring your vision to life, and give you the time and energy your project deserves.

Here's a snapshot of the services I offer

01. **Web Design**
Aura Digital Consulting is skilled in creating fully customizable website designs on WordPress, Wix, and Squarespace.
Investments start at $3,000.

02. **Marketing Strategy & Consultation**
I'll pinpoint your brand's goals, target audience, and competitive landscape. This strategic foundation ensures that the designs align perfectly with your brand's direction.
Investments start at $225.

03. **Logo and Branding**
Our skilled in-house graphic designers will work closely with you to create a custom logo as well as full brand boards and branding packages.
Investments start at $400

04. **Email Marketing**
With extensive experience in a variety of platforms, we are able to help direct you in the best way possible to gather leads from your website, course, or other platform and start marketing to those clients and customers through email marketing.
Investments start at $75.

05. **Social Media Management**
At Aura Digital we start with creating a digital marketing strategy that includes market and hashtag research, quarterly content curation, graphic design, and scheduling/management/and engagement.
Investments start at $750/month.

06. **Course Design and Management**
At Aura Digital we are able to help you set up your digital course to include course covers, offers, curriculum design and management, and more.
Investments start at $600.

Additional Services

07. Ebook and Digital Design

Aura Digital works with self-published authors and published authors to create ebooks to sell to their audience.
Aura Digital also provides digital designs like opt-ins, printables, and one-page information sheets for public relation needs.
Investments start at $125.

09. Podcast Editing

We currently assist clients with podcasts on platforms like Buzzsprout, Spotify for Podcasters, and Kajabi.
Investments start at $75.

11. Blog Management

Our Virtual Assistants are here to assist you with blog management to include SEO, ghostwriting, and blog formatting.
Investments starting at $40/hour.

08. Print Design

From business cards to brochures, posters to packaging - I craft print materials that leave a lasting impression and effectively communicate your brand message.
Investments start at $75.

10. Project Management

Our Virtual Assistants are available if you need assistance in a campaign or project, client and customer organization, inventory, or one-off tasks.
I*nvestments starting at $40/hour.*

12. Copywriting, Professional Editing, and Ghostwriting Services

Looking for help with copywriting on your website, digital products, or other areas of your business? With experience in professional editing for a variety of publications and in marketing, Aura Digital is available for professional copywriting services.
Investments started at $40/hour.

Read more about our services here

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The *Process*

What to expect with Aura Digital

At Aura Digital Consulting Firm, we understand that your brand is your business's identity. We want to create a cohesive brand and strategy that works for you and your niche clients.

Lead by Lauren Lomsdale, web designer and marketing consultant, Aura Digital Consulting is committed to making sure each client gets the one-on-one service they need.

We recognize that the face of marketing is changing, and Aura Digital Consulting is able to match the flow of the market and social media game to your life. Not only do we understand how important your online brand is to you, but we also understand that your business strategy needs to work for your lifestyle.

Aura Digital Consulting Firm wants to ensure that you are supported as you continue your journey beyond your project with us. We give you the tools you need to be successful in your business and the knowledge on how to apply those tools during your time with us.

Here's How The Process Looks Like

01.

Consultation

We start off meeting together for a free consultation where we will discuss your needs, your business goals, and how Aura Digital can best serve you.

02.

Proposal and Invoicing

From here I will draw up a proposal for your project with the proposed cost and tasks/deliverables to be completed during the project.

I will also send the contract and invoice when the proposal is approved.

03.

Weekly Check-Ins

Throughout our project I will check-in with you, at a minimum, weekly to give you an update into your project progress and ask for any assets or approval needed.

04.

Project Completion

After the project is completed I will send a final invoice (if needed) and any deliverables. I will also send any video tutorials (if applicable, like in web design projects). All web design projects have a minimum of 6 months post-project support.

Client Reviews

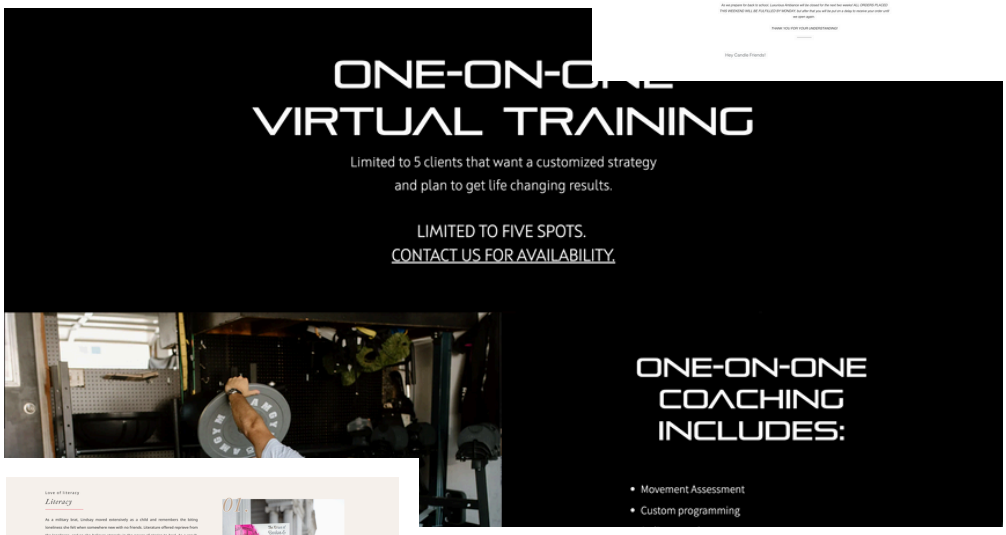
Working with Lauren and Aura Digital Consulting has taken my creative business to an entirely new level. Creating a website that captured the full spectrum of my creativity (I am an author-illustrator and an artist) was no small feat. But Lauren worked closely with me for months to ensure we got everything just right. She and her team are meticulous, thorough, and fantastic to work with. Throughout our work together communication has been clear and honest, expectations have been clearly laid out, and our efforts have been accomplished with generosity and compassion. I know the quality of my online presence would not be what it is without such fantastic help, and I look forward to continuing to work with Lauren & her team!

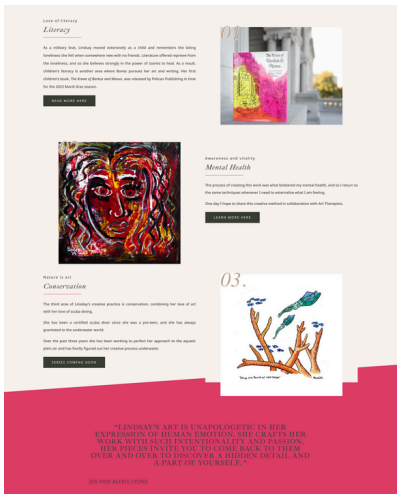
Lindsay Cordero, Lindsay Cordero Art

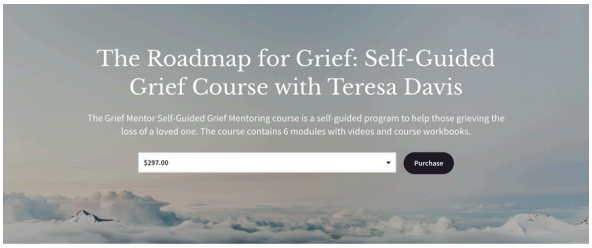
Lauren and Aura Digital Consulting were wonderful to work with on my web redesign. Lauren and her team were accessible throughout the process. They checked in frequently to make sure I was given input and approval over the design. They worked under tough time-constraints with Lauren's overseas move and still launched my new design ahead of schedule! Despite the time difference, Lauren was easy to reach and quick to reply to emails to answer any questions I had during the process. I highly recommend Aura Digital Consulting if your blog or website needs a refresh or new design. I love how my design refresh turned out. Lauren and her team have helped me take a step forward in my business plan and I am so thankful for their help with this element.

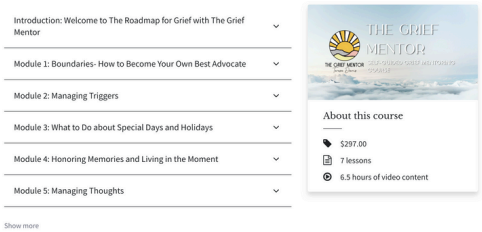
Jaimi Erickson, The Stay-at-Home Mom Survival Guide

Portfolio









See all projects here

“A good brand tells a story. A story where your brand, service, or product is the helper and your client or customer is the hero. That is what turns leads into conversions.”

Lauren Lomsdale

FAQ

01. **What design services do you offer?**

I specialize in a range of services, from logo design to social media management. My aim is to provide a comprehensive suite of solutions tailored to your needs, all while creating a cohesive brand.

02. **How long does a typical design project take?**

Each project's timeline varies based on its complexity. A logo might take 2-4 weeks, while a complete web design can range from 6-8 weeks. During our initial chat, I'll give you a clearer idea of the expected timeline.

03. **Do you work with international clients?**

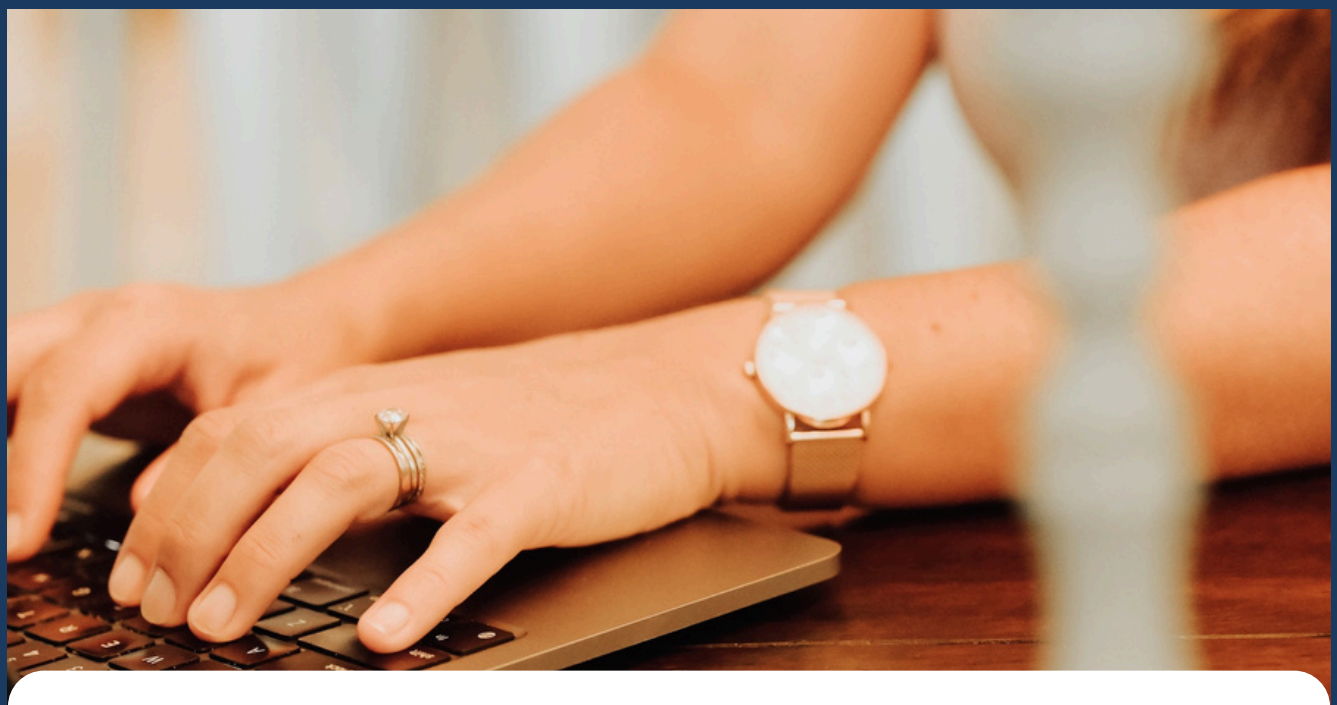
Yes, I do! Digital tools make it easy for me to collaborate with clients. I currently live in Japan but work with clients in the US.

04. **Will I own the rights to the designs?**

Absolutely. Once we wrap up the project and I receive the full payment, all rights to the designs transfer to you. I'll ensure you have all the necessary files.

05. **Do you provide support after the project is completed?**

Definitely. I believe in nurturing lasting relationships. If you ever have questions or require tweaks post-project, I'm just an email away.



Ready to Start a *New Project?*

If you've got a clear vision and are eager to kickstart your project, let's dive in!

Contact me today and schedule a call:
AURADIGITALCONSULTING.COM/CONTACT

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at: → **hello@auradigitalconsulting.com**